



# *Impact of Non-Adherence on Drug Development and Therapeutics*

**Terrence F. Blaschke, M.D.**

Professor of Medicine and Molecular Pharmacology (Emeritus)  
Stanford University

Adjunct Professor of Bioengineering and Therapeutic Sciences  
UCSF Schools of Pharmacy and Medicine

Adjunct Professor of Medicine  
Indiana University School of Medicine

American Society for Clinical Pharmacology and Therapeutics

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# Disclosures

- Between 2012 and 2015 I was an employee of the Bill and Melinda Gates Foundation
- For the past 8 years I have been on the Board of Directors of DURECT Corporation, a specialty pharmaceutical company focused on the development of drug delivery platform technologies
- I have worked with AARDEX and consulted for Proteus Digital Health, both involved in developing and marketing adherence technologies
- I agree to disclose approved and non-approved indications for medications in this presentation
- I agree to use generic names of medications in this presentation

# Acknowledgements

- **Contributors to ideas presented today:**
  - John Urquhart
  - Bernard Vrijens
  - Lars Osterberg
  - Carl Peck
  - Lewis Sheiner
  - Bruce Thomas

# “Adherence”

Definition(s) and Taxonomy

# **Definition of Adherence**

**The extent to which a person's behavior ... coincides with medical or health advice.**

**-- Haynes, 1979**

# **Definition of Non-Adherence**

**Non-Adherence is present when the actual treatment a subject receives is different from the nominal (intended) assignment**

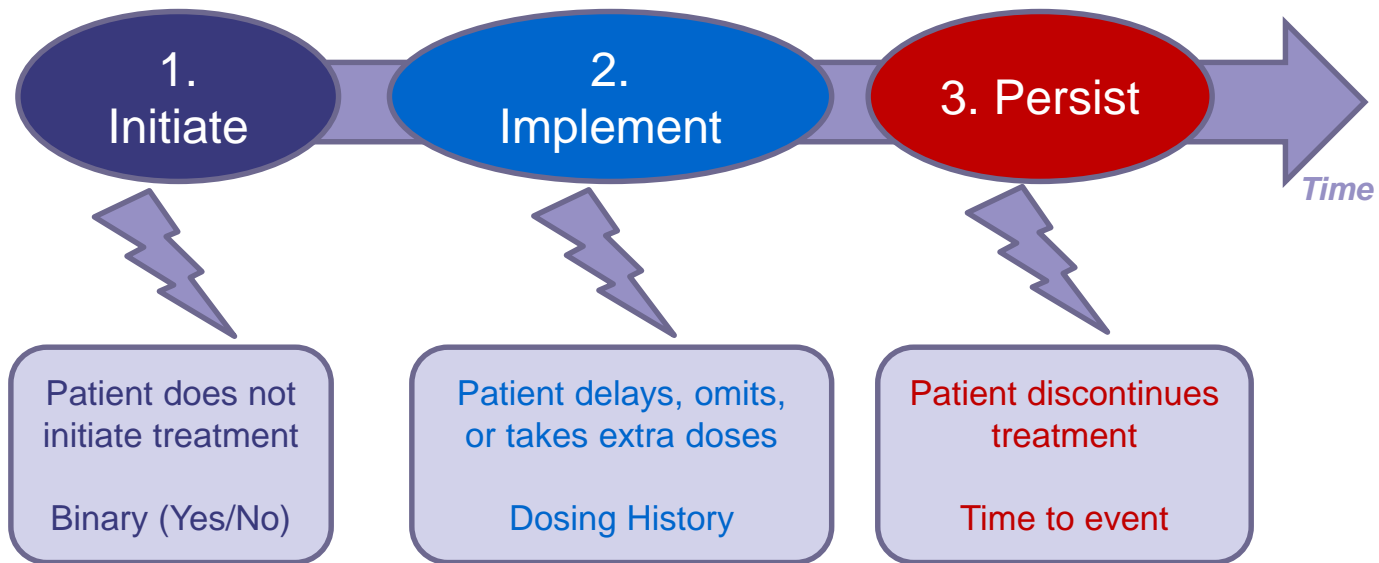
# But...

- Adherence is not a dichotomous variable (“adherent” vs “non-adherent”)
- No single metric (e.g., percent of prescribed doses taken) can adequately describe actual patterns of adherence
- TIME is an important component of describing adherence
- We need to have a common taxonomy for describing adherence

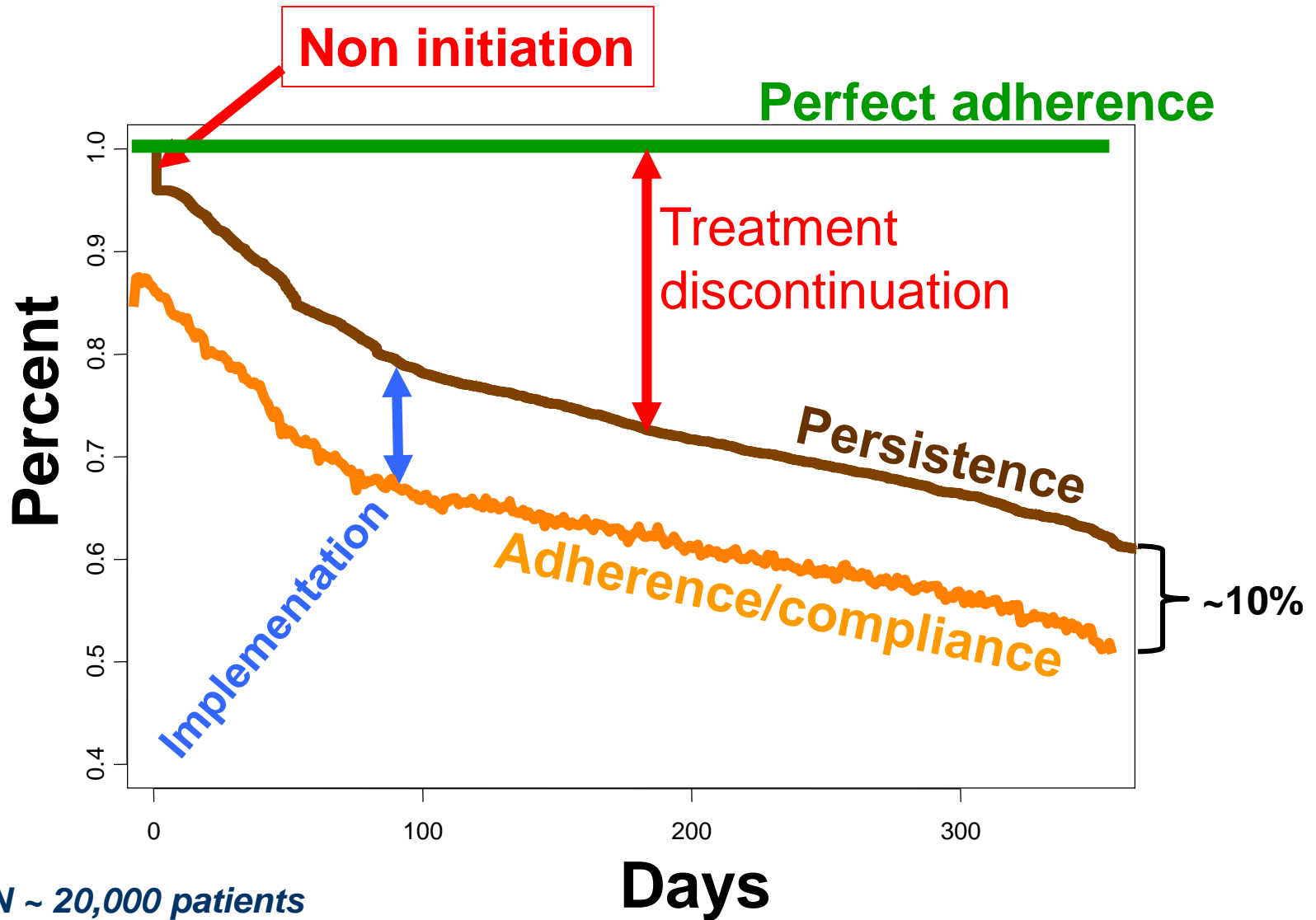
# Medication Adherence



‘The process by which patients take their medications as prescribed’



# Let's look again at the components of adherence



PKC:  $N \sim 20,000$  patients



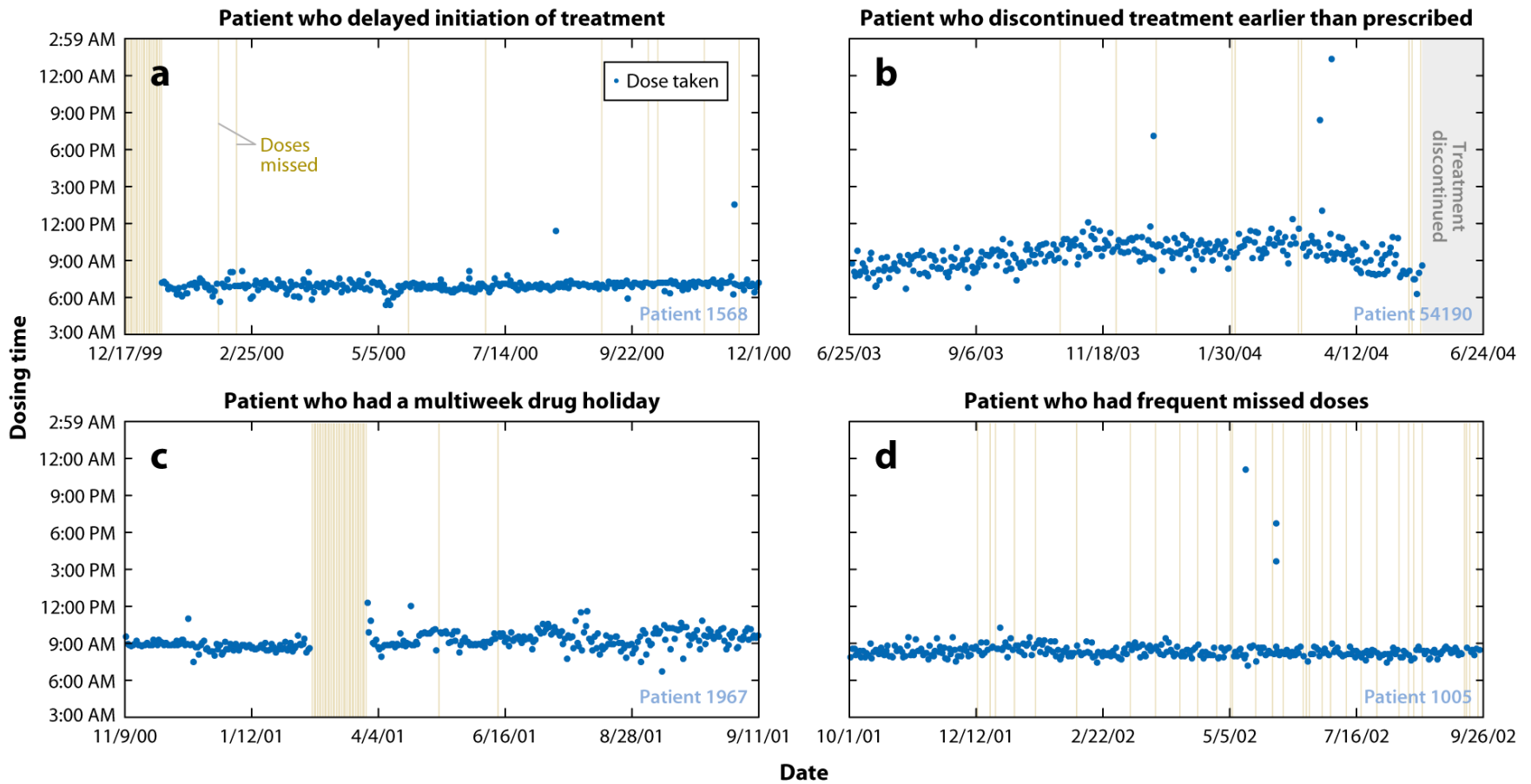
# *Variable Adherence in Clinical Trials*

Is it a problem?

**YES!**

Source of information: The AARDEX Group  
(see <http://www.iadherence.org/>)

“Execution” examples  
(from iAdherence database)



AR Blaschke TF, et al. 2012.  
 Annu. Rev. Pharmacol. Toxicol. 52:275–301

***During the periods depicted above, each patient took 90–91% of prescribed doses, with the indicated wide variations in the temporal patterns of dose omissions.***

Group Selection

[View tutorial](#)

- ANGINA
- ANTICOAGULANTS
- BREAST CANCER
- CHRONIC VENOUS INSUFFICIENCY
- COLORECTAL POLYP
- COLOTIS ULCEROSA
- CROHNS DISEASE
- CYTOTOXIC DRUGS
- DEMENTIA
- DEPRESSION
- DIABETES**
  - QD
  - BID
  - TID
- HEART FAILURE
- HIV
- HYPERCHOLESTEROLAEMIA
- HYPERTENSION
- LIPID METABOLISM DISEASE
- LIVER CIRRHOSIS
- MALARIA
- MIGRAINE
- OSTEOPOROSIS
- OTITIS
- PARKINSONISM
- PEPTIC DISEASE
- PHOSPHATE BINDERS
- REVERSIBLE OBSTRUCTIVE

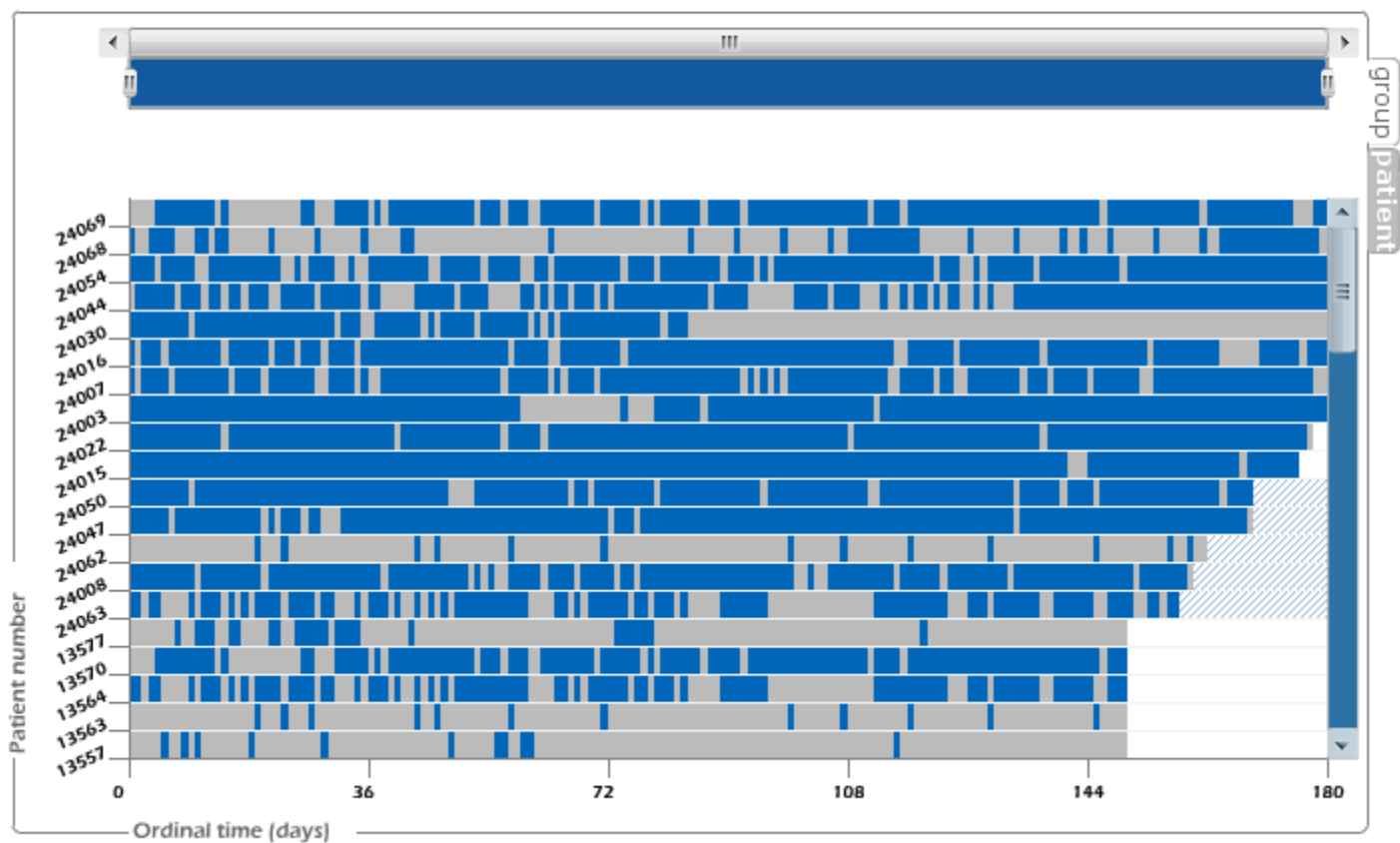
80 patients for DIABETES in BID regimen

DIABETES (BID) **80** patients 80 of 17625 patients (0%)

<a href="#">13407</a>	<a href="#">13416</a>	<a href="#">13504</a>	<a href="#">13511</a>	<a href="#">13522</a>	<a href="#">13538</a>	<a href="#">13547</a>	<a href="#">13556</a>
<a href="#">13408</a>	<a href="#">13417</a>	<a href="#">13507</a>	<a href="#">13515</a>	<a href="#">13528</a>	<a href="#">13540</a>	<a href="#">13550</a>	<a href="#">13557</a>
<a href="#">13414</a>	<a href="#">13418</a>	<a href="#">13508</a>	<a href="#">13516</a>	<a href="#">13534</a>	<a href="#">13541</a>	<a href="#">13552</a>	<a href="#">13558</a>
<a href="#">13415</a>	<a href="#">13503</a>	<a href="#">13509</a>	<a href="#">13520</a>	<a href="#">13535</a>	<a href="#">13544</a>	<a href="#">13555</a>	<a href="#">13561</a>

1 / 3      2 / 3      3 / 3

13407→13561    13563→24053    24054→68511



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# **Successful Projection of the Time Course of Drug Concentration in Plasma During a 1-Year Period From Electronically Compiled Dosing-Time Data Used as Input to Individually Parameterized Pharmacokinetic Models**

*Bernard Vrijens, Eric Tousset, Richard Rode, Richard Bertz, Steve Mayer, and John Urquhart*

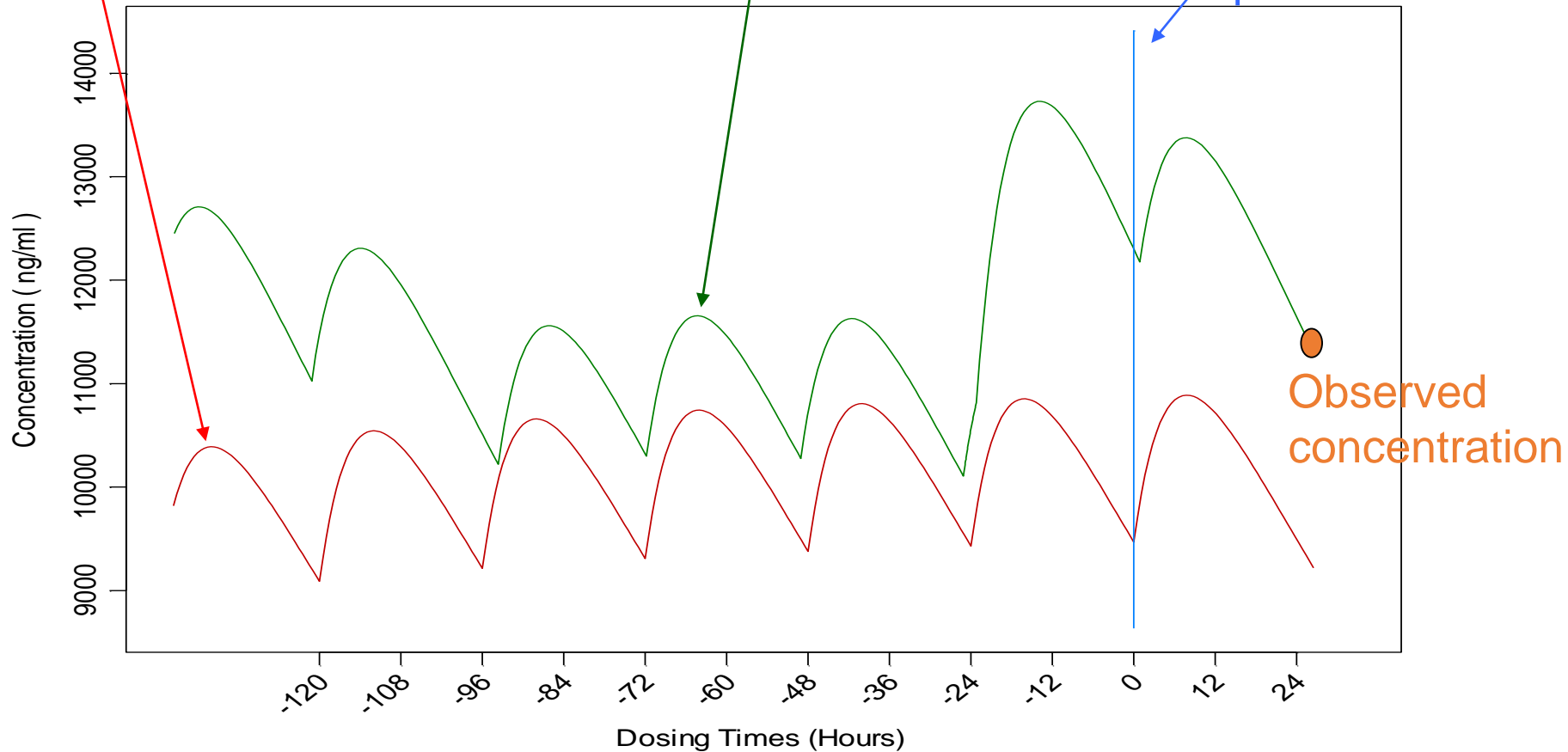
***Journal of Clinical Pharmacology, 2005;45:461-467***

# EM enables long term PK projections

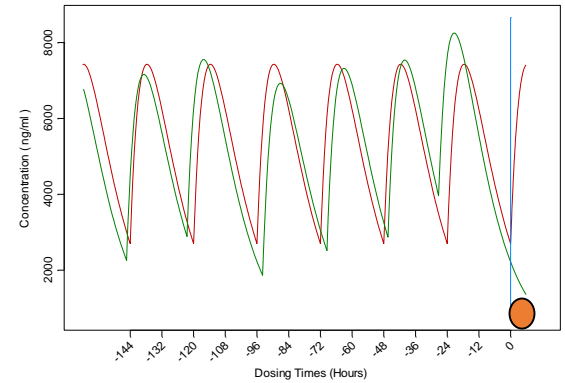
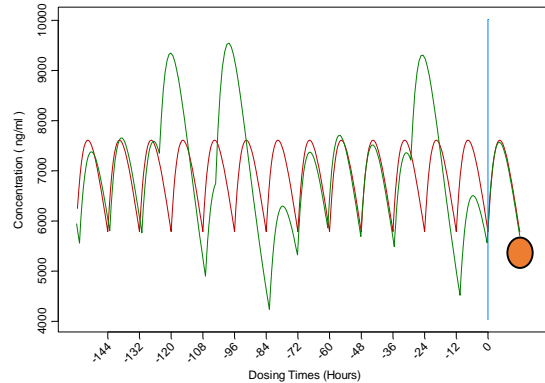
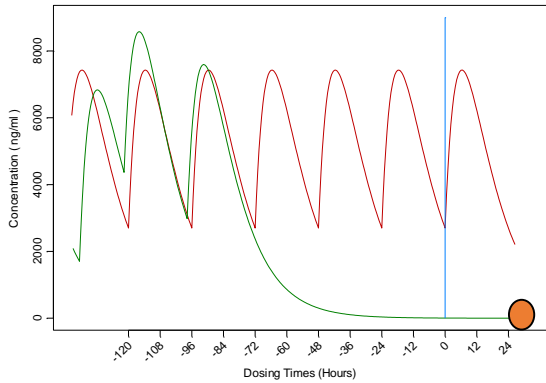
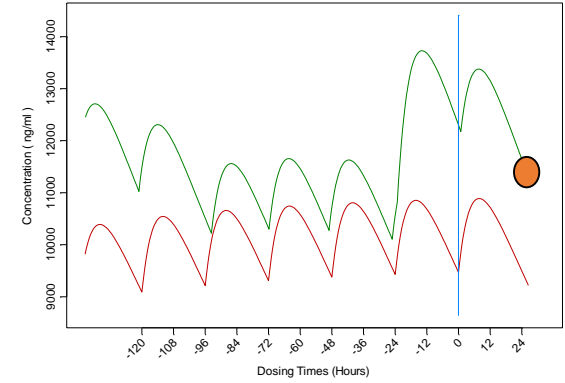
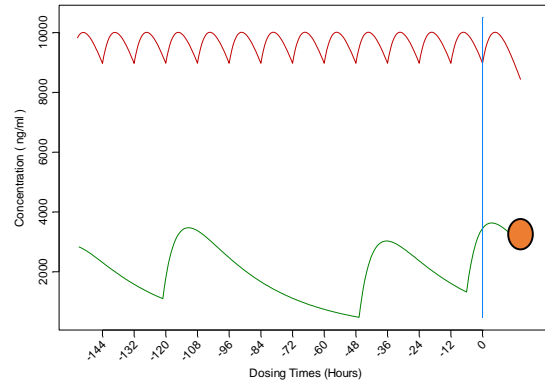
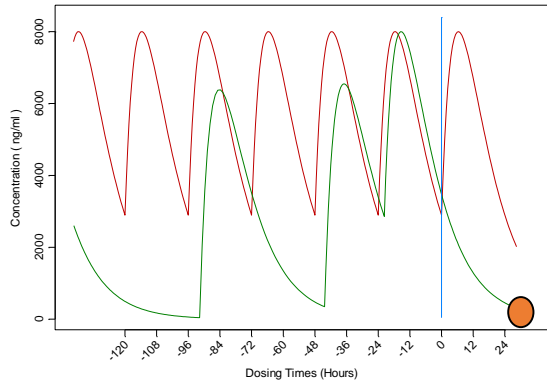
PK projection assuming perfect intake (steady state)

PK projection based on electronic monitoring

Last reported dose by the patient



# 55% of residual PK variability is explained by EM



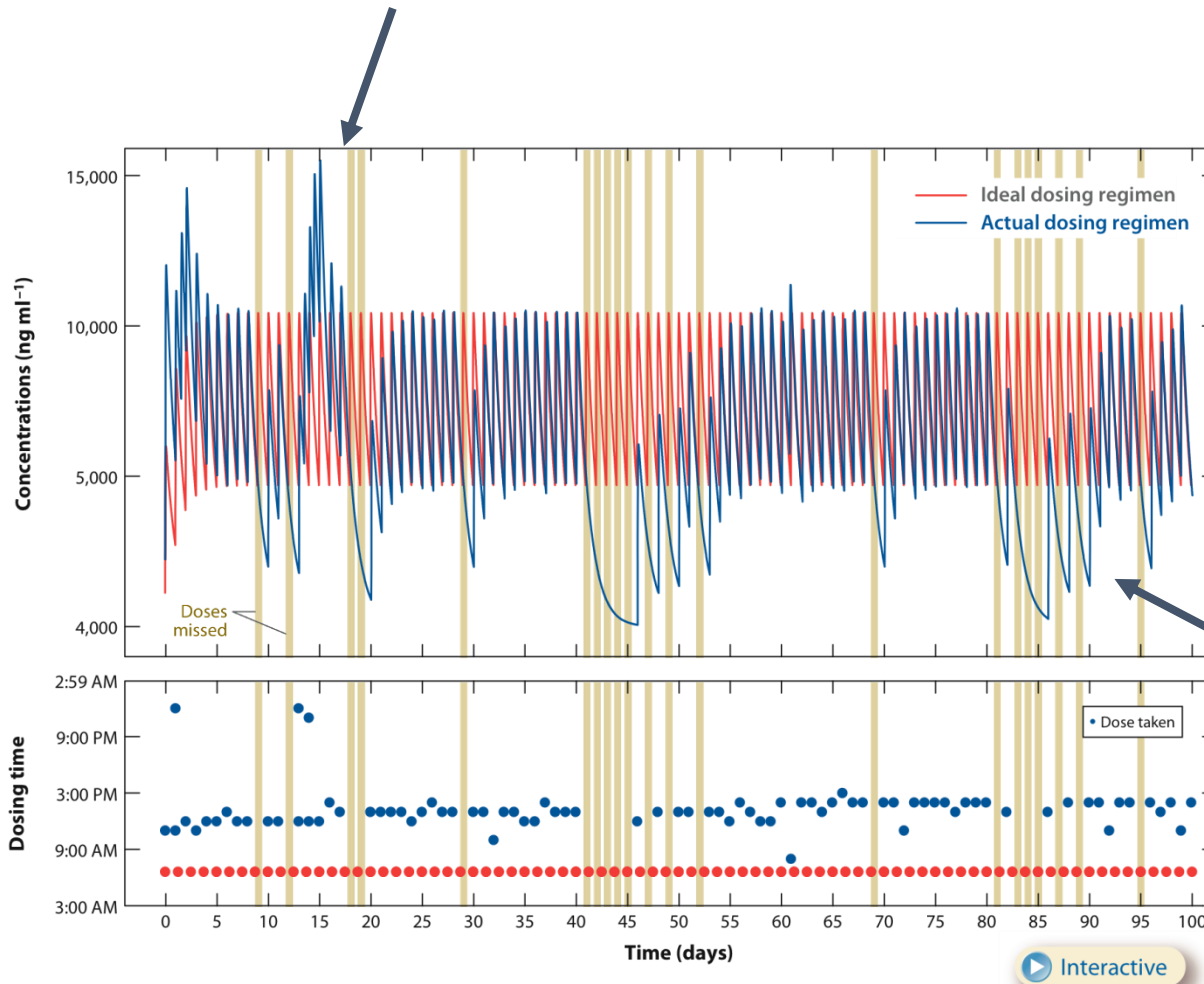


# What is the value of (detailed) dosing histories in clinical trials?

- When combined with pharmacodynamic measures (clinical or biomarkers) provides insights as to causes of failure and to appropriate dosing regimens (dose and dosing intervals)
- Especially useful in proof-of-concept studies when go- no go and Phase 2b or Phase 3 regimens are decided

# Patients Vary Dosing Intervals and Keep the Dose Constant

## Occasional toxicity



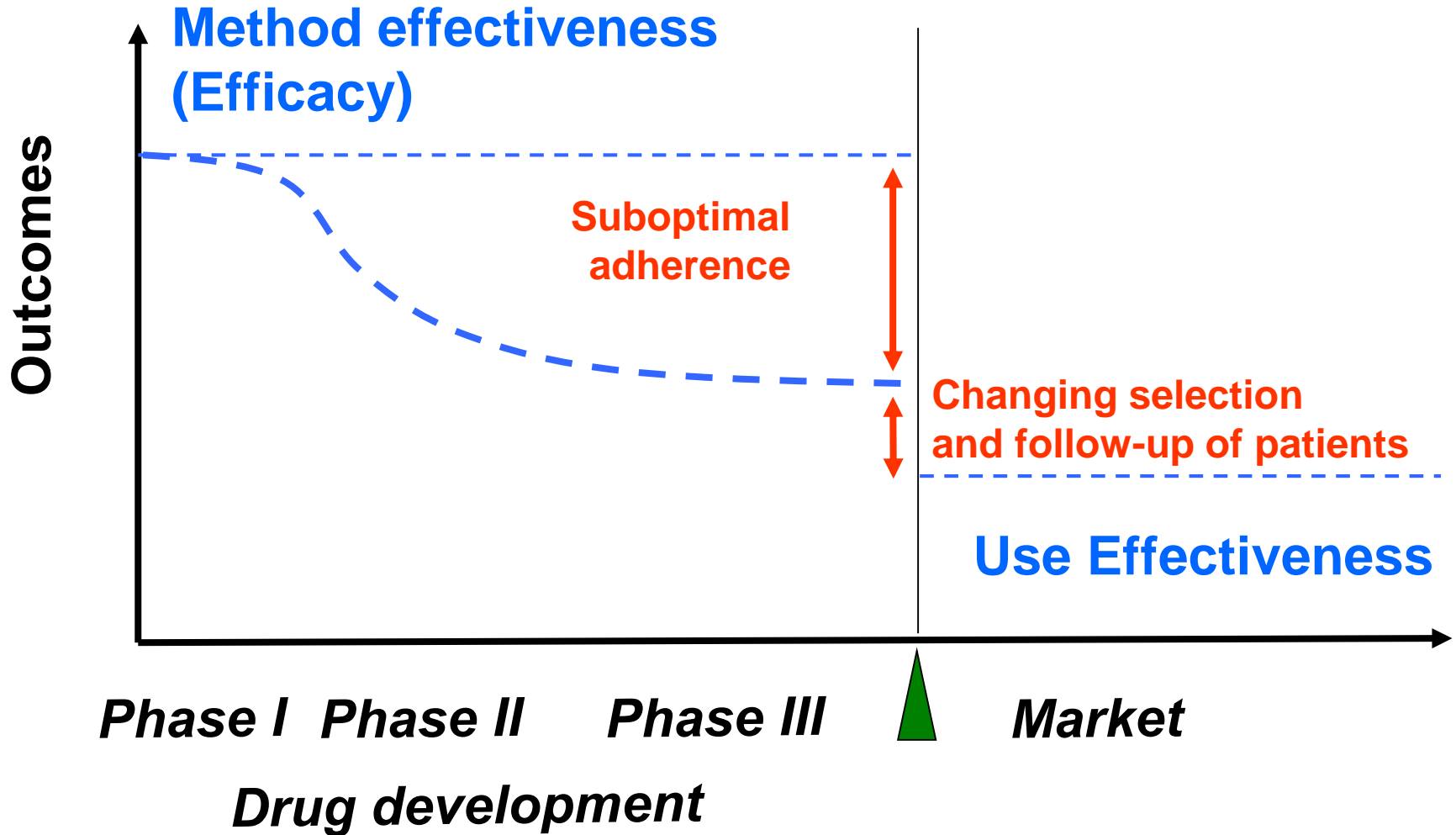
Periodic loss of effectiveness & emergence of drug resistance (HIV)

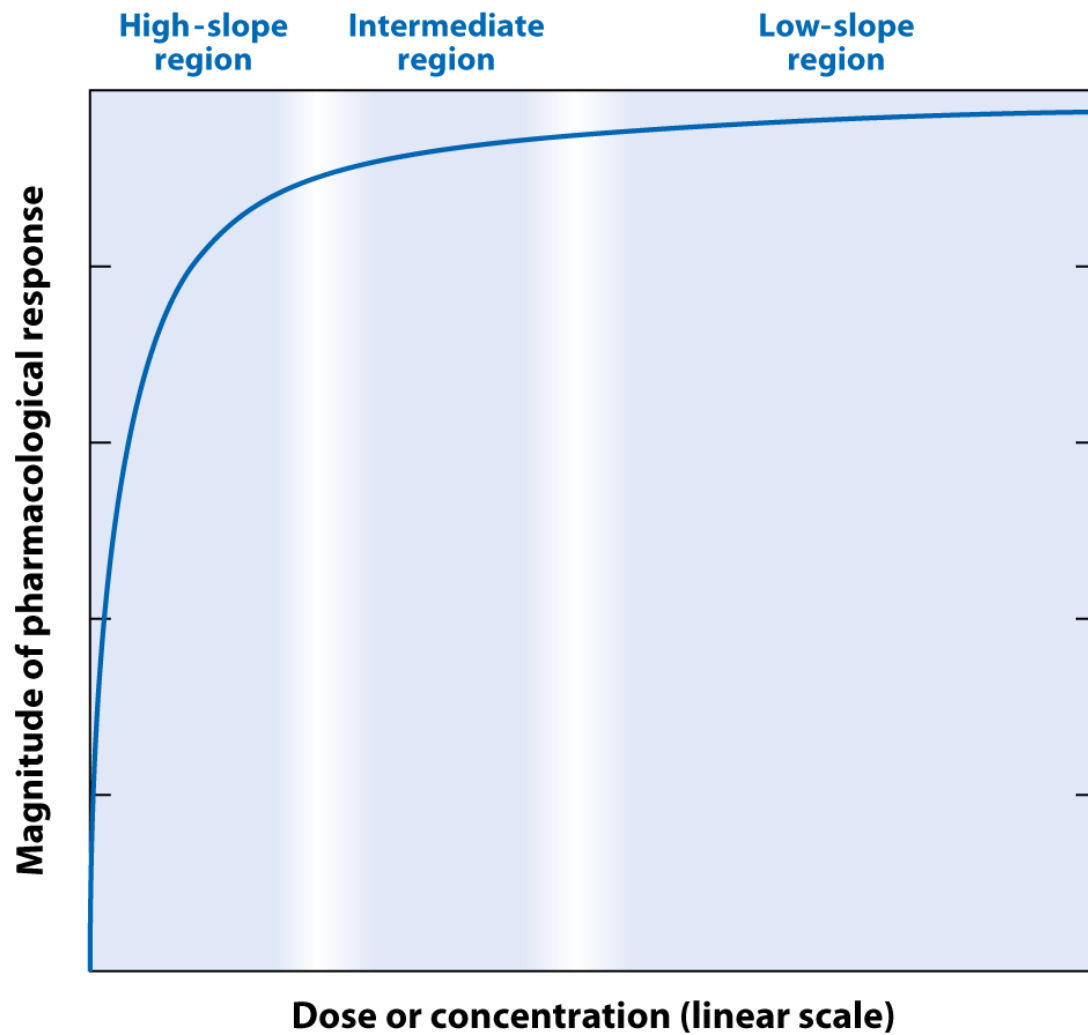
Blaschke, Osterberg, Vrijens, Urquhart. *Ann Rev of Pharmacol and Toxicol* 2012. 52:275-301.

# Problems with ITT Analysis when there is no adherence information

- ITT underestimates true efficacy of the regimen
- ITT decreases study power, risking the possibility of a Type II error during development
- Therefore, consider in addition to ITT an as-treated analysis and/or instrumental variables
  - (see Sheiner LB, Rubin DB Intention-to-treat analysis and the goals of clinical trials Clin Pharmacol Ther. 1995 Jan;57(1):6-15.

# Drug effectiveness over different phases of drug development and in the market place





Blaschke TF, et al. 2012.

Ann. Rev. Pharmacol. Toxicol. 52:275–301

# Type II errors

A **type II error** occurs when the wrong decision is made because a statistical test (e.g., ITT analysis) accepts a false null hypothesis. A type II error may be compared with a so-called *false negative* in other test situations.

# Possible recent examples of Type II Errors during drug development

- Fem-PrEP study
- Hepatitis C therapy

## HCV Relapses Short Circuit Gilead's ELECTRON Study



**By Catherine Shaffer**  
**Staff Writer**

Disappointing results from Gilead Sciences Inc.'s Phase II ELECTRON study of nucleotide analogue polymerase inhibitor GS-7977 showed that six out of eight patients with a prior null response to an interferon regimen relapsed within four weeks of completing a course of GS-7977 plus ribavirin.

With analysts still picking apart the big biotech's recent acquisition of GS-7977 through its \$11 billion buyout of

Pharmasset Inc., the news sent Gilead stock's (NASDAQ: GILD) plummeting \$7.81, or 14 percent, to close Friday at \$46.82. (See *BioWorld Today*, Nov. 22, 2011.)



# FEM-PrEP – Update, June 2011

## Components

- Randomized clinical trial
- Socio-behavioral and community (SBC) activities
- Seroconverter sub-study



# *Variable Adherence in Clinical Medicine*

# Variable Adherence: A neglected source of variation in response

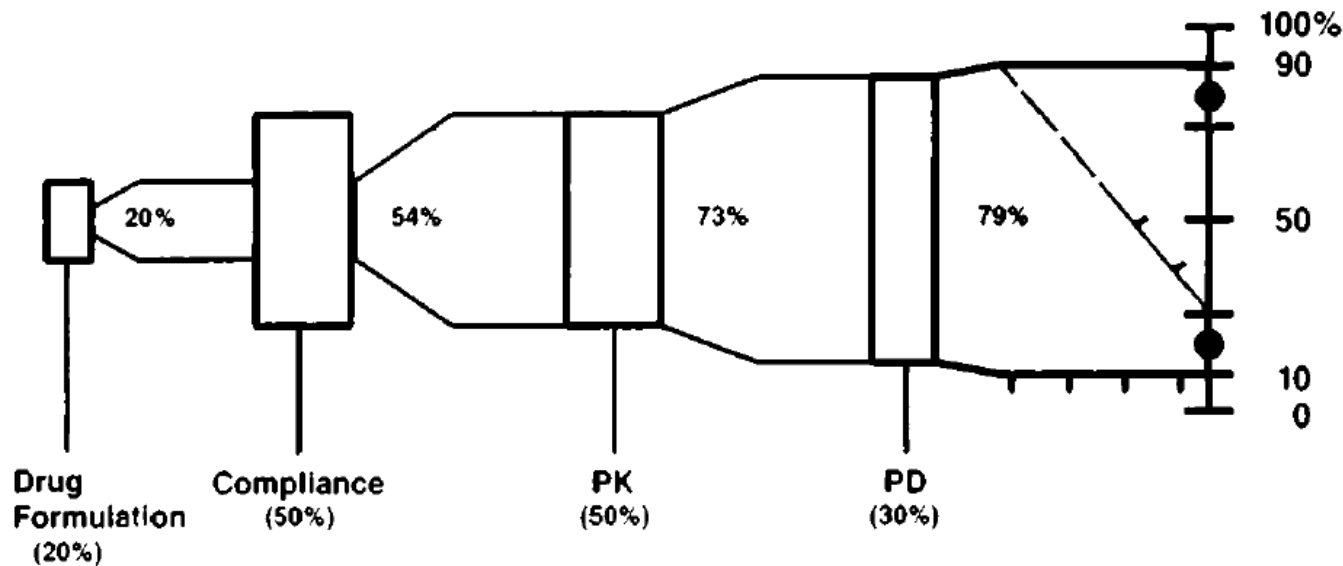
## Chronobiology<sup>a</sup>

### Suggestions for Integrating It into Drug Development

JOHN G. HARTER AND CARL C. PECK

*Division of Oncology  
Food and Drug Administration  
5600 Fishers Lane, Room 9B-45  
Rockville, Maryland 20857*

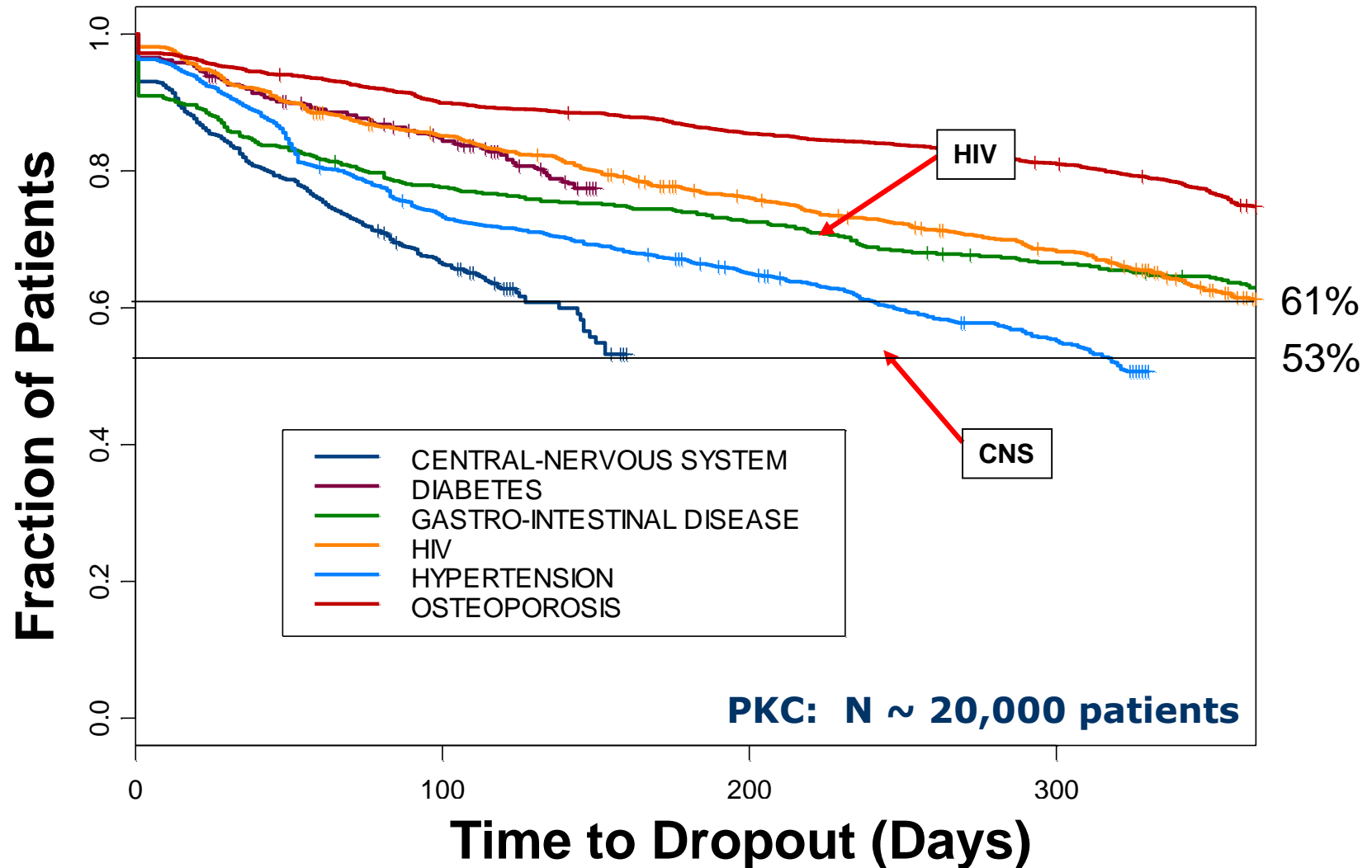
ANNALS NEW YORK ACADEMY OF SCIENCES<sup>1991</sup> % Response



**FIGURE 3.** Sources of variability in drug response in the individual patient.

# Persistence: time to treatment discontinuation

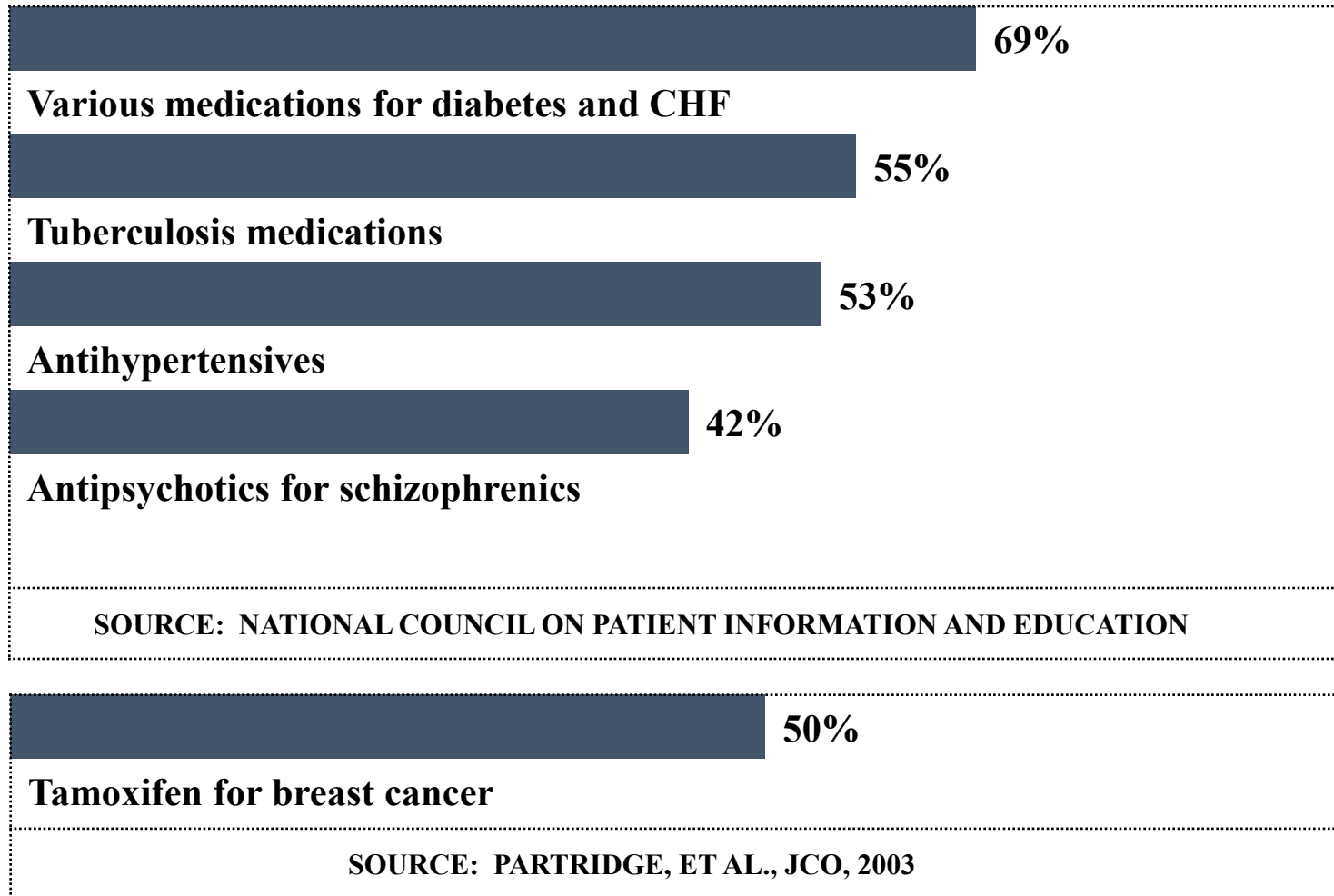
Overall, ~40% of patients with HIV will have discontinued the prescribed drug after 12 months



# Adherence Rates

- Acute Conditions- adherence much better and readily achievable by giving clear instructions<sup>1</sup>
- Chronic Conditions
  - ~40-60% of patients abandon medications by 1 year<sup>2,3</sup>
  - Typical adherence rates: 50-60%<sup>1,5</sup>
    1. JAMA 2002; 288: 2880-3
    2. JAMA 2002; 288:455-61
    3. NEJM 1995; 332: 1125-1131
    4. J Hypertens 1997; 10: 697-704
    5. Sackett DL. Compliance in Health Care c. 1979

# Medication Adherence Rates for Selected Illnesses



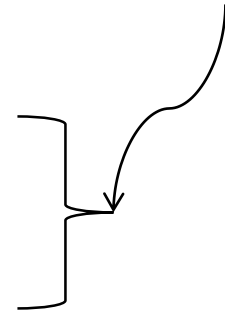
**Severity of Disease does not correlate with better adherence!**

# Why Patients Don't Take Their Medications

- Unintentional
  - Forget
  - Ineffective physician-patient communication (eg. symptoms disappeared,...)
  - Couldn't afford/obtain them

**Ineffective physician-patient communication?**

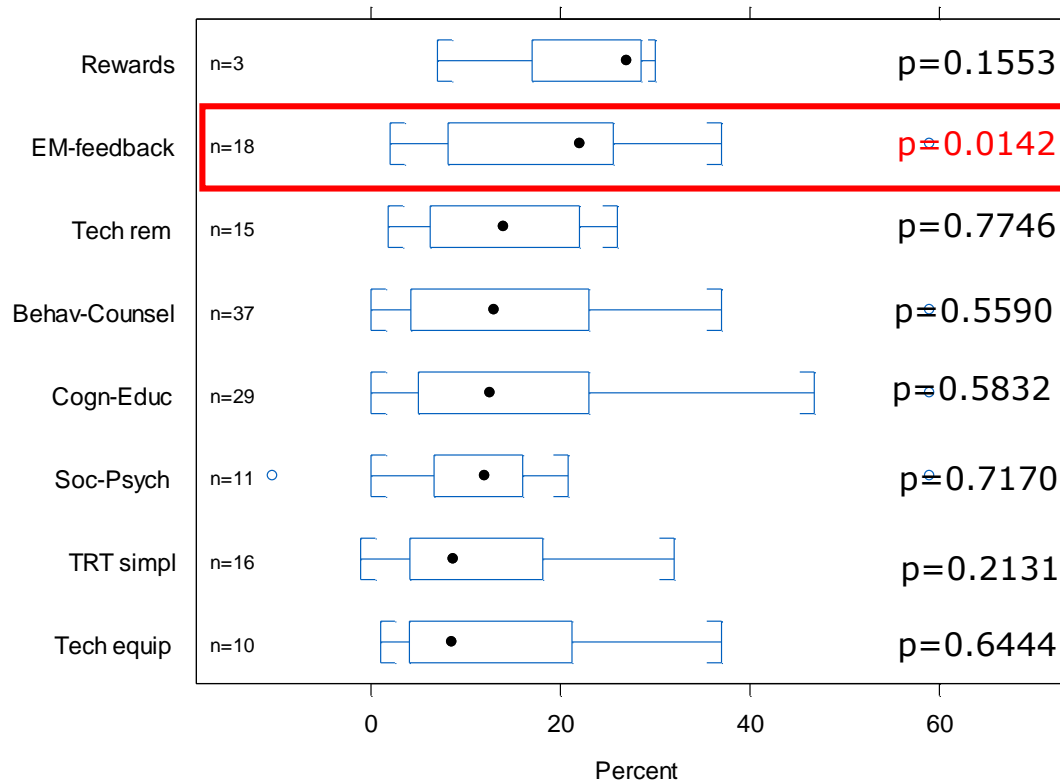
- Intentional
  - Wanted to save money
  - Didn't need them anymore
  - Perceived higher risk/benefit- eg. side effects
  - Other- "emotional factors": beliefs, mistrust, social, ...



# IDENTIFICATION AND ASSESSMENT OF ADHERENCE-ENHANCING INTERVENTIONS: SYSTEMATIC LITERATURE REVIEW AND META-ANALYSIS

J.Demonceau<sup>1</sup>, T. Ruppard<sup>2,3</sup>, P. Kristanto<sup>1</sup>, D. A. Hughes<sup>4</sup>, E. Fargher<sup>4</sup>, P. Kardas<sup>5</sup>, S. De Geest<sup>2,6</sup>, F. Dobbels<sup>2</sup>, P. Lewek<sup>5</sup>, J. Urquhart<sup>1,7</sup>, B. Vrijens<sup>1,8</sup>, for the ABC project team

67 RCT identified with electronic compilation of drug dosing histories  
(1979-2010) N = 9057 patients



Effect sizes in EM-feedback studies **20.90%** [9.85; 31.96] vs non-EM-feedback studies **9.67%** [6.65; 12.69]



One solution– “Forgiving” drugs or drug formulations

# “Forgiveness” (1)

Forgiveness can be defined as how long drug action continues at therapeutically effective levels after a last-taken dose

**or**

The post-dose duration of effective action minus its recommended dosing interval.

# “Forgiveness” (2)

- Forgiveness is dose-dependent, also exemplified by the high- vs low-dose OC's
  - One approach to extend forgiveness is dose-escalation, but that approach is often limited by dose-dependent toxicity.
- **The impact of early discontinuation, however, is not offset by a few days of forgiveness**

# **Example: Lack of forgiveness of protease inhibitors**

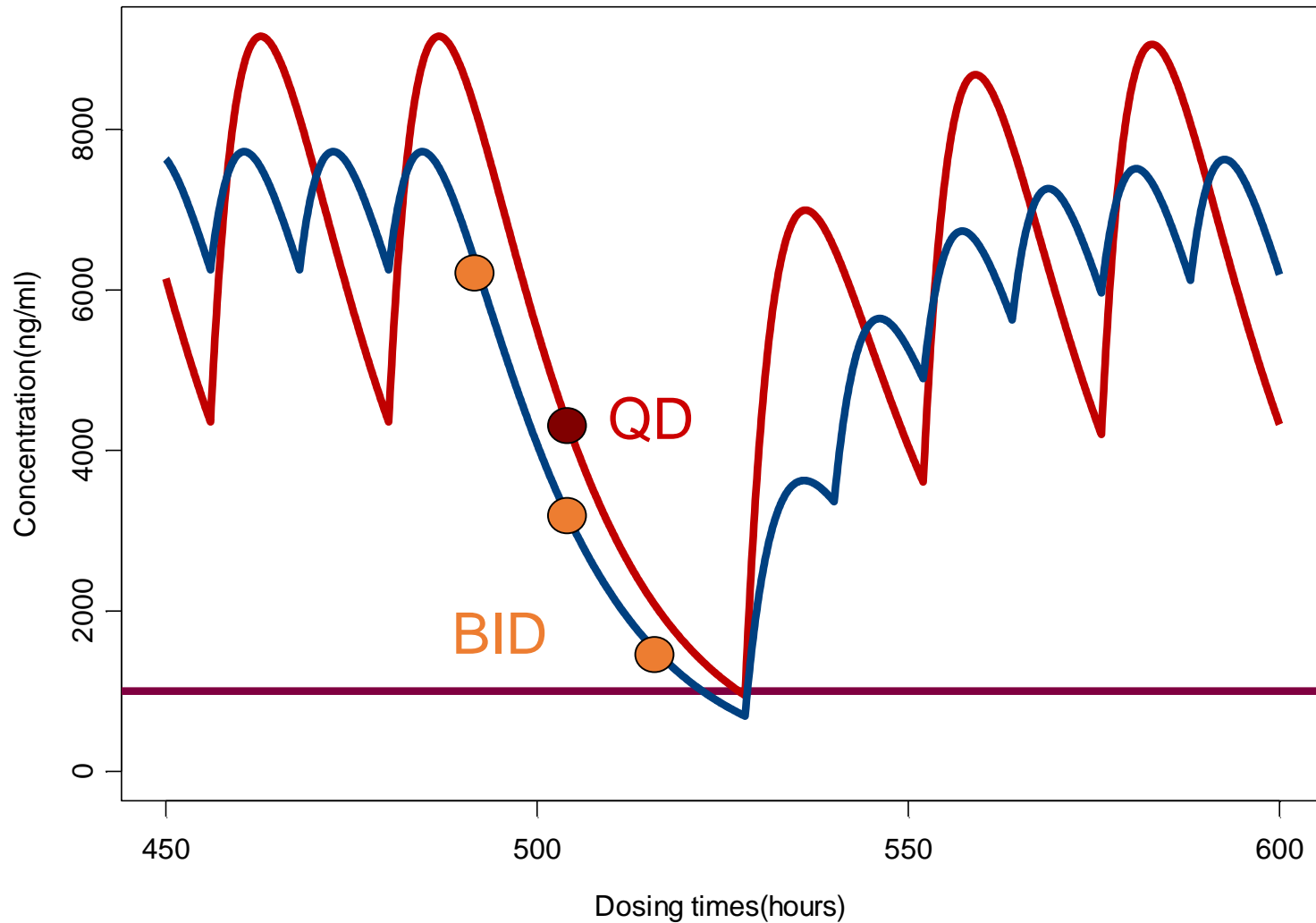
J Pharmacokinet Pharmacodyn  
DOI 10.1007/s10928-007-9058-0

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**Estimation of the comparative therapeutic superiority  
of QD and BID dosing regimens, based on integrated  
analysis of dosing history data and pharmacokinetics**

**Laetitia Comté · Bernard Vrijens · Eric Tousset ·  
Paul Gérard · John Urquhart**

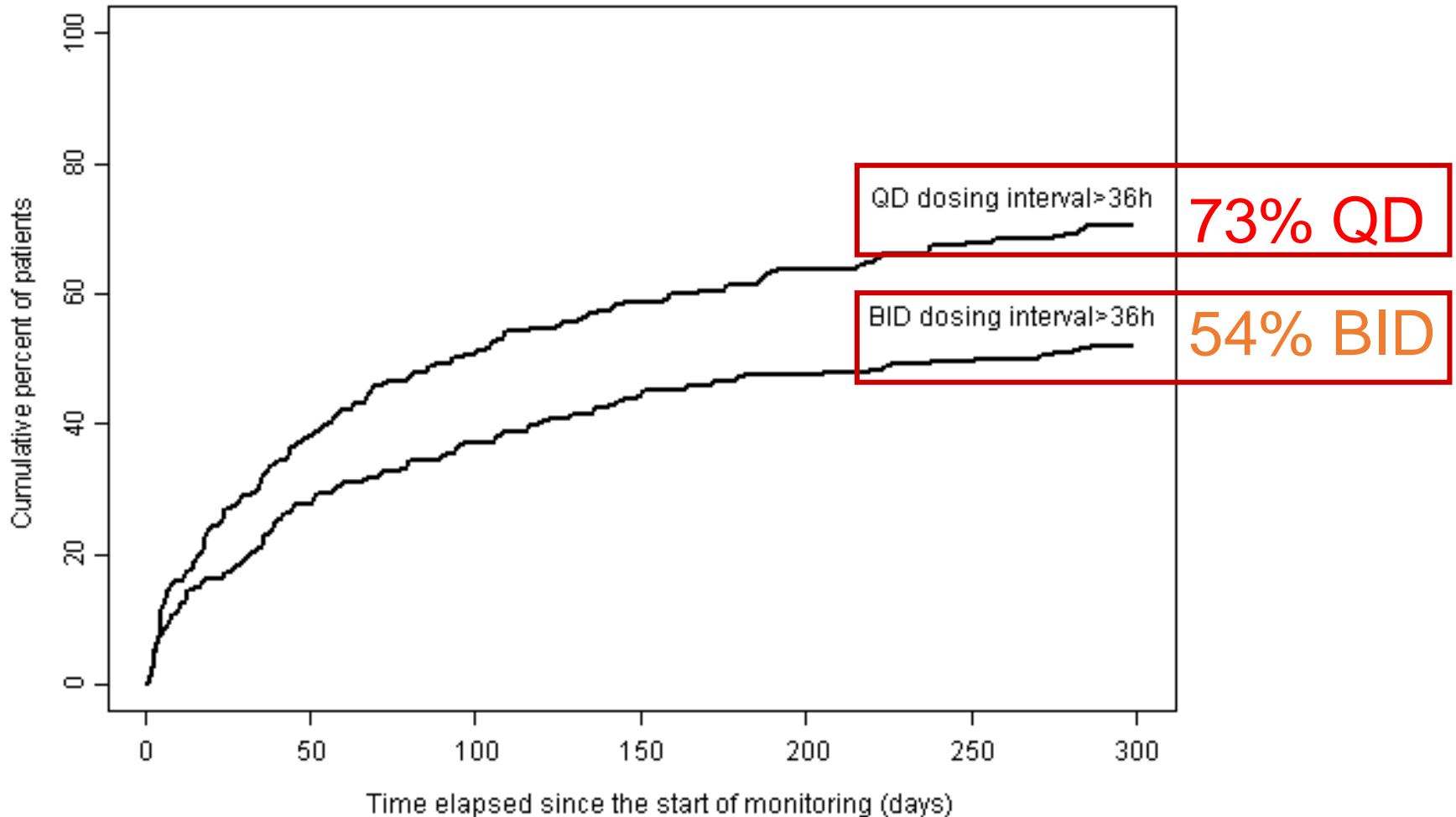
# PK considerations



Pharmacokinetic projections of representative patients during a QD or BID dosing regimen assuming that the patients maintain pharmacokinetic steady state. The y-axis shows the concentration of PI as a function of time. The consequences of missing one QD or three BID doses are illustrated. The time to reach a critical concentration of 1000 ng/ml is 42.3 h and 47.2 h, respectively, for a BID and a QD regimen when the drug is lopinavir/ritonavir

Slide courtesy of Bernard Vrijens, AARDEX and Pharmionic Research Centre, Visé, Belgium

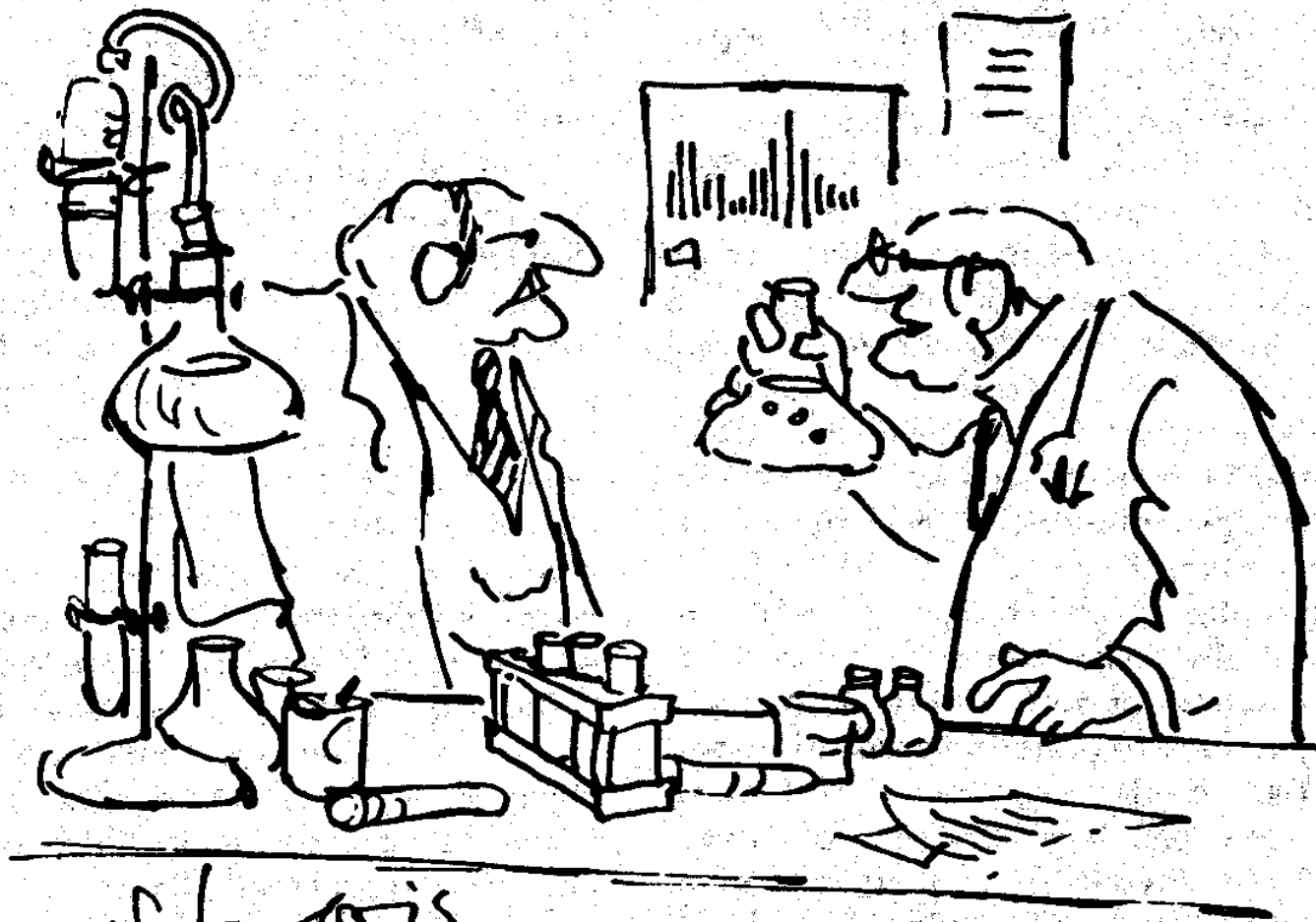
# How frequent are those errors?



The cumulative percentage of QD and BID patients with dosing intervals greater than 36 h

# Take-home Points

- Partial- or non-adherence is the rule, rather than the exception, in clinical trials
  - If adherence is not monitored, results may be misinterpreted and could impact development decisions
  - Investigating drug action following discontinuation, drug holidays and reinstatement of therapy would be of clinical value in the labeling
- Partial- or non-adherence is the rule, rather than the exception, in clinical medicine
  - Is the most important determinant of drug exposure and thus, drug response
  - Improving persistence with treatment is critical to efficacy in long-term, chronic conditions
  - Inadequate communication between the prescriber and the patient is a major cause of adherence problems
- Ascertainment of dosing histories is an essential tool for interventions designed to improve adherence in clinical trials and in clinical medicine



"It may very well bring about immortality, but it will take forever to test it."



# Questions and Discussion?

